



2007 Winter Education Meeting
January 18th and 19th
Holiday Inn Express
508 2nd Avenue, South • Kearney, NE • (308) 234-8100

THURSDAY, JANUARY 18th

9:30 - 10:00	REGISTRATION
10:00 - 11:00	<p>CRITICAL ACCESS HOSPITAL GOLD STANDARD PERFORMANCE UPDATE This session will review the attributes of Gold Standard Performance and present highlights of the Updated 2005 Gold Standard Performance Data. Our presenters will analyze trends in overall CAH and Gold Standard Performance and provide analysis specifically related to Nebraska, all CAHs, and Gold Standard Performer Groups. <i>Dan Larsen, CPA, Larson, Allen, Weishair and Company, LLP</i> <i>Dave Schuh, CPA, Larson, Allen Weishair and Company, LLP</i></p>
11:00 - 11:15	BREAK
11:15 - 12:15	<p>GOLD STANDARD PERFORMANCE AND STRATEGIC CAPITAL PLANNING – WHAT’S THE LINK? This session will cover a “real-time” demonstration of Gold Standard Performance and its linkage to capital capacity. At the end of this session participants will be able to discern and reflect upon key elements of an effective strategic capital planning process and financial modeling tools and techniques to identify crucial success factors in strategic capital planning. <i>Dan Larsen, CPA, Larson, Allen, Weishair and Company, LLP</i> <i>Dave Schuh, CPA, Larson, Allen Weishair and Company, LLP</i></p>
12:15 - 1:15	LUNCH
1:15 - 2:15	<p>PAYING FOR ON-CALL COVERAGE OF THE EMERGENCY DEPARTMENT This session will explore industry trends—what hospitals are doing and why. The presenters will address compliance issues in compensating physicians and reimbursement issues for hospitals, including critical access hospitals. <i>John Holdenried, Baird Holm LLP</i> <i>Roger Thompson, Seim Johnson</i></p>
2:15 - 2:30	BREAK
2:30 - 3:30	<p>2007 PROFESSIONAL LIABILITY INSURANCE MARKETPLACE UPDATE This presentation will focus on the evolving professional liability marketplace. It will start with a global view of what the industry is facing, and then analyze at the state level issues facing healthcare risks such as tort reform and profitability of the industry. Some new concepts, such as early resolution of claims and captive insurance companies, will also be discussed. <i>John Marshall, The SilverStone Group</i></p>
3:30 - 3:45	BREAK
3:45 - 5:00	<p>NEW CHARITY WORKFLOWS AND STRATEGIES Rising bad debts and lawsuits over discount for the uninsured are forcing health care providers to use new workflows and automation. This session will highlight state-of-the-art solutions for charity automation. Three automated charity case studies will be presented. After this session, participants will: (1) know why new charity policies brought on by lawsuits require automated “non-discriminatory” tools; (2) understand what new automation tools are available and how they can be successfully integrated into front-end workflow; (3) the science of risk assessment and how charity/uninsured processing is affected; and (4) learn which KPI’s are used to measure the success of charity/uninsured discount tools. <i>Greg Rivas, SearchAmerica, Inc.</i></p>

SOCIAL EVENT

We will gather to go to dinner as a group for those interested. (Cost not included.)
 Following dinner, back by popular demand, it's POKER TOURNAMENT TIME!
 Refreshments and snacks will be served.

FRIDAY, JANUARY 19th

7:30 - 8:30 **NEW MEMBER BREAKFAST**

8:30 - 9:30

Member Spotlight: Good Samaritan Health Systems, Kearney
BEHAVIORAL HEALTH REFORM, RICHARD YOUNG'S EXPERIENCE
 In this session, participants will have an opportunity to hear about Richard Young Hospital's experience with Behavioral Health Reform including some of the challenges and the Hospital's response, which included the development of a new service line.
Amy Richardson, Director of Business Development, Richard Young Hospital

9:30 - 9:45

BREAK

9:45 - 10:45

Member Spotlight: Saint Francis Medical Center, Grand Island
RAPID RESPONSE TEAMS: SAVING LIVES
 This presentation will overview how the concept of the Rapid Response Team was started at Saint Francis Medical Center; how it can be implemented in any size of facility; and how to measure your success. Tips for sustaining an effective, life-saving program will be included.
Peg Gilbert, Quality Improvement Coordinator, Saint Francis Medical Center

10:45 - 11:00

BREAK

11:00 - 12:00

HIGH IMPACT COMPLIANCE ACTIVITIES FOR 2007
 HIPAA compliance is now under control, so what should your Compliance Committee be doing now? Provisions under the Deficit Reduction Act (not the least of which was the mandate for a Medicaid Integrity Program) and the OIG's Supplemental Compliance Program Guidance require substantial additions to hospitals' compliance policies and activities. This session will highlight the steps your Compliance Committee can take to have the greatest impact on reducing compliance risk for your hospital in 2007.
Julie Knutson, Baird Holm LLP

12:00

ADJOURN

12:00 - 1:30

BOARD OF DIRECTORS MEETING



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The 2007 Winter Education Meeting will be held January 18-19, 2007 at the Holiday Inn Express, 508 2nd Avenue, South, Kearney.

You may reserve your accommodations by calling the Holiday Inn Express at (308) 234-8100 or visit its web site at www.heartlandhospitality.com. Identify the HFMA Meeting to receive the group discount rate of \$64.95 per night.

Name: _____

Title: _____

Hospital/Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Program Registration

Program fees include all the education, continental breakfast, lunch, social on Thursday and a breakfast on Friday morning. Please mark if you will be attending the New Member Breakfast.

_____ Program - \$175

_____ New Member Breakfast (no additional charge)

Please make your checks payable to NE Chapter, HFMA.

Please send payment and registration via fax or mail before **January 10, 2007** to:

Vickie Brady
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