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The Journey to Ambulatory Revenue Cycle Management

Presented By: Jason Rawlings, Cerner

July 21, 2015

Audio Webcast

Time 12:00PM – 1:30PM CST

Program Content

Session Summary

It is more important than ever to have sound revenue cycle processes in place in both the front- and back-end office. By evaluating some simple yet critical processes and tracking key metrics you can maximize practice cash flow while continuing to focus on patient health. Join our client as we:

- Discuss clinical and financial integration and implementation
- Examine the hard facts of profit margin, A/R, and variability across practice sites

Tools and Takeaways

Participants will be presented with a scorecard to report on key process metrics.

Presented by Jason Rawlings, Cerner

Jason Rawlings, Cerner Corporation
Vice President, Cerner Ambulatory



Jason Rawlings is a Vice President with Cerner Corporation. He is the current Executive responsible for Cerner's Ambulatory Revenue Cycle Outsourcing practice. His organization manages the billing for over 150 unique clients across forty-three different specialties. Mr. Rawlings received his Masters of Business Administration from Rockhurst University. He is a member of the American College of Healthcare Executives and holds a Certified Revenue Cycle Representative designation awarded by HFMA.

Program Registration

Program Fee per site: FREE (unlimited participants!!!)

Please register online at: [Register Here!](#)

If you have any questions, please call Deanna Gray at 515-321-2051 or email her at Deanna.Gray@RelayHealth.com.

Additional Details

Audio webcast instructions and handouts will be provided 24 hours prior to the event. Following the webinar please provide a scanned registration document of all site participants and email it to Deanna Gray at Deanna.Gray@RelayHealth.com after the conference for reporting education hours to National HFMA.

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