



**hfma**<sup>™</sup> nebraska chapter  
healthcare financial management association

# 2018 Behavioral Health Summit

January 25-26, 2018  
CHI Health St. Elizabeth  
Rose and Franciscan Rooms  
555 South 70<sup>th</sup> Street  
Lincoln, NE



## Thursday, January 25, 2018

8:00 – 9:00 am Registration and Continental Breakfast

9:00 – 10:00 am **Behavioral Health 101: Information for Community Stakeholders**

Reed Campbell, LIMHP, LADC; Focus C3

Behavioral health interventions have proven effective in enhancing individual wellness. Within the boundaries of healthcare, finances and quality become increasingly important issues to confront and discuss. In an effort to improve on identification and delivery of quality behavioral health services, participants in Behavioral Health 101 will engage in didactic lecture, peer-to-peer discussion, role-play, and an opportunity for question/answer.

- Participants will explore the foundations of behavioral health interventions.
- Participants will explore identification of quality behavioral health services and explore opportunities in gathering data to analyze outcome measurements.
- Participants will explore financial and billing issues in delivery of behavioral health services.

10:0 – 10:15 am **Break**

10:15 – 11:15 am **Behavioral Health 101: Information for Community Stakeholders (continued)**

Reed Campbell, LIMHP, LADC; Focus C3

11:15 – noon **Through the Eyes of the Child**

Louise Hoffmann, Lincoln Co. CASA

Our children are also effected by behavioral issues. This presentation will discuss the some of the issues children face as they are forced into the foster care system.

Noon – 1:00 pm **Lunch**

1:00 – 2:30 pm **Integrating Behavioral Health**

Brett Jansen, MS, Vice President; Caravan Health

This presentation will focus on current challenges with delivering behavioral health services both inside and outside the four walls of a hospital, what integration models are working and how you can start implementing them at your own organizations. Finally, we will review how behavioral health integration is a vital piece to advanced payment models and coordinated care delivery.

- Mind the Gap
- Primary Care and Behavioral Health - Connecting the Two
- Behavioral Health Integration
- Psychiatric Collaborative Care Model
- Cracking the New Code
- Quality Counts
- Next Steps and the Right Approach for You

2:30 – 2:45 pm **Break**

2:45 – 4:15 pm **Trauma Informed Care: A Behavioral Health Perspective**

Brenda Jennings, MA, President; Motivate 2 Communicate, LLC

Patient trauma history has significant impact on the quality of life and health among individuals with mental and behavioral health concerns. Trauma informed care is recognizing people have multiple types of trauma in their lives, both past and present;

providing survivors specialized support; and offering understanding from caregivers and community support providers. Committing to being a trauma informed organization means training all staff in trauma and the impact on the patients you serve as well as creating trauma informed environments to reduce re-traumatization and promote patient resiliency. Additionally addressed in the framework of this presentation is the impact secondary trauma caregivers may be exposed to, as well.

- Become trauma aware and knowledgeable about the impact and consequences of traumatic experiences for individuals, families and communities.
- Discover the use of trauma-related screening and assessment tools.
- Learn the core principles and practices that reflect trauma informed care within behavioral health systems.
- Implement interventions for a collaborative, strength-based approach, appreciating the resiliency of survivors of trauma.
- Decrease inadvertent patient re-traumatization that can occur from implementing standard organizational policies and procedures.
- Acknowledge the impact secondary trauma can have on caregivers.
- Evaluate and build a trauma-informed organization.

4:30 – 5:30 pm

### **Networking Social**

Granite City Food & Brewery  
6200 East O Street, Gateway Mall, Lincoln

5:30 – 6:30 pm

### **HFMA Board Meeting**

## **Friday, January 26, 2018**

8:00 – 9:00 am

Continental Breakfast

9:00 – 10:00 am

### **EMTALA for Behavioral Health**

Barbara Person, Partner; BairdHolm

In an illustration of the adage that bad facts make bad law, there have been a number of recent OIG enforcement actions leading to unprecedented civil money penalties in cases involving “boarding” of mental health patients in the ED. Comments from the OIG and CMS suggest a shift in their expectations for having psychiatrists available to examine patients in the ED. Best practices for ED mental health assessments and reliance upon mental health practitioners will be reviewed, along with suggestions for policy language to try to get ahead of this trend.

- Review the statutory and regulatory standards for on-call physicians and how that applies to psychiatrists working with the ED.
- Understand the shift in regulatory expectations for the involvement of psychiatrists in behavioral health patients’ cases in the ED.
- Understand the legal risks in the various options for staffing mental health consultations and examinations in the ED.
- Consider language for policies and procedures, to address the hospital’s approach to staffing mental health assessments in the ED.

10:00 – 10:15 am

### **Break**

10:15– 11:45 am

### **Behavioral Health Round Table**

This program is intended to create an open forum for providers and health plans in the room to openly discuss issues and share ideas related to behavioral health. Come with opinions, questions and comments to have a lively discussion.

## **Reed Campbell, MA LIMHP, LADC**

Reed Campbell graduated from the University of South Dakota with a Bachelor's degree in Addiction Studies with endorsements in drug and alcohol treatment, as well as drug and alcohol prevention. Accompanying his major with minor studies in Psychology and Criminal Justice. His education continued at Doane University, receiving a Master's degree in Counseling with an emphasis in Drug and Alcohol Treatment. While in graduate school, Reed completed proficiency in administration of the Addiction Severity Index (ASI) and the Comprehensive Adolescent Severity Index (CASI). The assessment tools selected by the State of Nebraska as the standardized interview set for administration of drug and alcohol assessments.

Reed completed his Master's internship at Parallels, Inc. in Lincoln Nebraska. There he was given an opportunity to participate in drug and alcohol evaluations, facilitating six and 15-hour drug and alcohol education classes, development and facilitation of a six-hour marijuana education class, co-facilitation of outpatient and intensive outpatient groups.

While working in Residential Treatment, he began facilitating classes for the Training for Addiction Professionals program for administration of the CASI and proficiency in delivery of the Standardized Model for Substance Use Delivery for Criminal Justice Client of the State of Nebraska, as well as core classes for individuals seeking licensure as a Drug and Alcohol Counselor. During this time, Reed was offered an opportunity to assist in transitioning the state training for the ASI and CASI to the Substance Use Disorder Training and Education program at Bellevue University. He continues to work as an Adjunct Professor, instructing core classes for individuals seeking drug and alcohol licensure, as well as proficiency in administration of the ASI and CASI and delivery of the standardized model for substance use treatment. Reed also contracts with State of Nebraska Probation as a facilitator for incoming probation officers regarding substance use and mental health disorders.

Reed resides in Omaha with his wife, Teresa, two children, Holden and Emilia, and their cat, Todd. He maintains sanity through playing ice hockey; working as an on and off-ice hockey official; attending soccer/basketball/baseball games, and dance recitals; playing guitar/bass in the church band.

## **Brenda Jennings**

After 12 years working as a probation officer and statewide trainer for the Nebraska Supreme Court inspiring not only her clients toward positive behavior change, but also training her colleagues, Brenda Jennings formed her own company, Motivate 2 Communicate, LLC in 2012 to pursue her passion of inspiring client behavior change. Her company offers tailored certified trainings and curriculum development in behavior change, motivational interviewing, evidence-based practices, trauma informed care, risk/needs assessments, case planning, personality assessments, and leadership enhancement. She is a highly sought trainer and guest speaker and contracts with several private and government agencies nationwide. Brenda is currently an adjunct faculty member at her alma mater, Midland University as well as adjunct faculty with the University of Nebraska, Metro Community College and Bellevue University's Continuing Education Department. She contracts with the University of Nebraska's Center for Justice Research in developing prison behavior change curriculum, the Transformation Project. Additionally, Brenda holds over a dozen nationally recognized training certifications and is member of the highly esteemed international network of MI trainers, MINT. Brenda's BA is in Sociology and Criminal Justice and her MA is in Health Communication and Non-profit Management from Johns Hopkins University. In her free time, Brenda enjoys coaching basketball, volunteering as a CASA as well as advocating policy changes for women's health through her role with the Inner Circles Omaha Women's Fund.

## **Brett Jansen**

Brett Jansen, a resident of Kansas City, MO, recently joined the Caravan Health team in October of 2017. Prior to joining the team, Brett has been a vice president of business development for both Cerner and Optum. However, in her latest role, she was working across the state of California as a business development executive for Netsmart, a behavioral health EHR company. Brett earned her Master's Degree in policy from the University of Missouri-Kansas City. Her expertise include: health information technologies, behavioral health, patient engagement and chronic disease management. Brett is married with an 11-month-old son and loves the Kansas City Chiefs!

## **Barbara E. Person**

Barbara Person primarily represents health care clients, concentrating on corporate compliance, Medicare and Medicaid reimbursement, Medicare fraud and abuse, EMTALA, physician practice and other health business acquisition, medical staff issues, tax exemption, practitioner licensure and sanctions, physician contracts, pharmacy and nonprofit corporations.

Barbara served as law clerk to the Honorable William C. Hastings, Judge, Nebraska Supreme Court from 1985-1986. She served as a Board member (1993-1999) and as President (1997-1998) of the Nebraska Chapter of the Healthcare Financial Management Association. Since 2001, Barbara has been selected by her peers for inclusion in The Best Lawyers in America® in the field of Health Care Law and is included on the Chambers USA (© 2013) list. Barbara is a frequent lecturer to many organizations, including the American Academy of Healthcare Attorneys, the Nebraska Hospital Association, the Iowa Hospital Association, the Healthcare Financial Management Association (Nebraska and Iowa Chapters), the Nebraska Mental Health Association, the Nebraska Association of Medical Staff Services and Nebraska Continuing Legal Education, Inc., on such topics as corporate compliance, EMTALA, privacy of protected health information, credentialing, and fraud and abuse.

In the past year, Barbara has spoken on telemedicine credentialing for both the Nebraska Hospital Association and the Iowa Hospital Association. She recently completed a three-city tour to provide a 6-hour training in each on EMTALA on behalf of the Iowa Hospital Association, sponsored by the Iowa Department of Inspections and Appeals to fulfill its obligation to use hospital tax funds for the education of hospitals on regulatory compliance.

# Registration Form - 2018 Behavioral Health Summit



## Your Information (please print)

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Name & Title

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HFMA Member ID#

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Organization

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Address

City, State, Zip

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Phone

Fax

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Email

Is this your first time attending an HFMA Meeting?  Yes  No

**Past Nebraska Presidents Registration:** Please contact Louise Hoffmann directly at (308) 539-6649 or LouiseHFMA@gmail.com to take advantage of any free registrations.

## How to Register & Payment Information

**Registration Fee: \$100 for both days**

**By Credit Card:** [REGISTER ONLINE HERE](#)

**By Check:** Please complete registration form and fax to HFMA, Attn: MSC at (708) 531-0665 or mail to: HFMA, 6063 Eagle Way, Chicago, IL 60678. Checks should be made payable to HFMA and mailed to the aforementioned address.

**Please include the meeting code [1860NE1](#) on your check.**

## Cancellation Policy

A full refund of meeting registration fees will be granted only if the cancellation is received at least seven days prior to the scheduled program.