February 23, 2017
9:00 a.m. - 4:00 p.m.
Bryan Health
Plaza B Conference Center
1600 S. 48th Street
Lincoln, NE
Program Overview

We will address key Rural Health Clinic (RHC) operational requirements outlined in the conditions of coverage, licensure and enrollment steps as mandated by CMS. We will address common pitfalls and compliance issues throughout the Medicare enrollment process and how you can avoid these and other conditions of coverage issues in the future.

We will discuss strategies related to maintaining professional service time studies, RHC statistics and FTEs accumulation and properly allocating overhead costs to the RHC.

We will close the session with a presentation on the provider based RHC billing guidelines published by CMS. We will provide a high level overview of the core billing criteria for medical, behavioral health as well as in-office diagnostic services. In addition, we will outline the following areas:

- New UB-04 detailed billing requirements
- Who meets criteria as a qualified provider
- Encounter versus “nurse only” service
- Medicare preventive or “well” services
- Updates on the provision of Chronic Care Management (CCM) services
- Tips for accurate charge capture/how to recognize potential areas of risk in the future

Presenters

Monique D. Funkenbusch, CPC, Managing Consultant

Monique Funkenbusch is a member of BKD National Health Care Group, has health care operations experience in administrative and management capacities in hospital and clinic settings. She provides reimbursement and operational consulting for physician clinics, rural health clinics and federally qualified health centers. Funkenbusch assists in providing guidance related to Medicare enrollment and credentialing processes, physician compensation structure analysis, operations and improvements and revenue cycle enhancement. She also performs general financial and operational consulting services related to electronic health record systems. Prior to joining BKD, Funkenbusch was the manager of systems integration for a top-rated integrated health care system. While there, she worked with management and provided services throughout the implementation of the electronic health record system. She is experienced in change management, staffing and efficiency analysis, process improvement and training. Funkenbusch also lectures about operational improvements, revenue enhancements and billing topics at events hosted by state primary care associations. She is a Certified Professional Coder (CPC®) through AAPC (formerly American Academy of Professional Coders).

Marla K. Dumm, CPC®, CCS-P, Managing Consultant

Marla Dumm, a member of BKD National Health Care Group, has more than 20 years of experience in the health care industry. She provides medical reimbursement and compliance audit services as well as education to physician clinics, provider-based clinics, rural health clinics, federally qualified health centers and outpatient behavioral health providers. Her experience is in professional coding, documentation and billing compliance audits, analysis of medical practice charge master description or fee schedule descriptions, CMS-1500 and UB-04 claims detail and charge capture review and physician and staff education on coding, billing and regulatory compliance issues. Dumm frequently gives lectures about evaluation and management coding and documentation guidelines, ICD-9-CM and CPT/HCPCS code updates, rural health clinic/federally qualified health centers coding, billing and compliance issues and ICD-10-CM implementation, coding and clinical documentation improvement at events hosted by state primary care and rural health associations and chapters of AHIMA, AAPC and MGMA and for BKD internal and external webinars. Marla is a member of AAPC, AHIMA and MOHIMA. Dumm has CPC® certification through AAPC and CCS-P certification through AHIMA, and she is an AHIMA-Approved ICD-10-CM Trainer.

Steven M. Parde, Managing Director

Steve is a member of BKD National Health Care Group and has more than 18 years of experience assisting health care providers with strategic, operational, financial management and third-party reimbursement issues. He also consults with health care providers on important reimbursement issues, including special provider designations, strategizing on complex reimbursement issues and conducting in-depth Medicare and Medicaid cost report reviews. He also has experience in hospital pricing strategy, disproportionate share hospital recovery, wage index reviews and bad debt recovery projects. Parde also serves as a financial advisor to National Rural Accountable Care Consortium program participants and serves on the National Rural Health Association rural policy congress and government affairs committee. Before joining BKD, he worked for several years with a Medicare fiscal intermediary. Steve is a member of HFMA. He has presented on a variety of strategic, operational and Medicare reimbursement topics at the HFMA Annual National Institute, National Rural Health Association Critical Access Hospital Conference and several HFMA chapter events. Parde is a 1995 graduate of University of Nebraska-Lincoln, with a BS degree in accounting.
Registration Form - Rural Health Clinic Bootcamp 2017

Your Information (please print)

Name & Title

Member ID

Organization

Address       City, State, Zip

Phone       Fax

Email

Fee

☑ $50  (Lunch will be provided)

How to Register & Payment Information

☑ By Credit Card: Please register online at :
https://my.hfma.org/cpbase__event_detail?id=a1Ko0000002iQq8EAE&site=a0Uo0000004uwUZEAY

☑ By Check: Please complete registration form and fax to HFMA, Attn: MSC at (708) 531-0665 or mail to:
HFMA, 6063 Eagle Way, Chicago, IL 60678. Checks should be made payable to HFMA and mailed to the aforementioned address.
Please include the meeting code 1760NE2 on your check.

If you have any questions regarding your registration, please contact Andy Kloeckner@bairdholm.com.

Cancellation Policy
A full refund of meeting registration fees will be granted only if the cancellation is received at least seven days prior to the scheduled program.